



HOSTELLING INTERNATIONAL USA
GOLDEN GATE COUNCIL OF AMERICAN YOUTH HOSTELS
Promoting a greater understanding of the world and its people through hostelling.

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HOSTELLING INTERNATIONAL LAUNCHES WEST COAST PASSPORT CAMPAIGN
FREE SOUVENIR PASSPORTS AND T-SHIRTS OFFERED AT 27 HOSTELS IN THE U.S. AND CANADA

San Francisco, CA – Hostelling International's West Coast hostels in the United States and Canada are offering free souvenir passports and custom-designed stamps for travelers to record their journeys. Hostel guests who collect four stamps in their passport can redeem them for a concert-style "West Coast Tour" t-shirt.

The unique keepsake passports and stamps are issued on request during check-in at 27 participating hostels. The souvenir adhesive stamps, created by Oakland, California-based artist Michael Wertz, are individually illustrated with iconic symbols representing each West Coast destination. The passport also has space for notes and mementos commemorating the trip.

Passports are available at most HI-hostels in California, Oregon, Washington, and British Columbia, along with a brochure detailing suggested itineraries and West Coast highlights. Travelers are encouraged to take advantage of HI's extensive hostel network to trek along one of the world's most visited coastlines.

While foodies are drawn to epicurean hotspots like San Francisco, Los Angeles, Portland, and Point Reyes, adventure-seekers relish the easy access to outdoor recreation found in Whistler, Vancouver, and the Marin Headlands. Nature-lovers enjoy the tranquility of the lighthouse hostels in Point Montara and Pigeon Point, as well as the rustic lodge feel of the Yosemite Bug hostel. Travelers can get off the beaten path by staying in the elegant Victorian-era hostel in Sacramento, or at hostels in the lesser-visited wine regions of San Luis Obispo and Cambria. Beach bums flock to hostels in San Diego, Santa Cruz, and Monterey, all a stone's throw away from the sea.

For more information, visit: <http://norcalhostels.org/news/p,3806/>

Download hi-res images at: <http://norcalhostels.org/press-room/>

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About Hostelling International USA

Hostelling International USA (American Youth Hostels Inc.) is a 501(c)3 nonprofit organization, responsible for a network of nearly 60 hostels throughout the United States. HI-USA's mission is "to help all, especially the young, gain a greater understanding of the world and its people through hostelling." Worldwide, the Hostelling International network includes more than 4,000 hostels in over 80 countries. <http://hiusa.org>

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